

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

ACKNOWLEDGED BY THE INDUSTRY AS
THE LEADING MAGAZINE



2022

Media Guide

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www.nationalcollisionrepairer.com.au



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Publication profile

The National Collision Repairer magazine is acknowledged by the industry as the leading publication for the collision repair professional due to the quality of the content, the extensive reach, easy-to-read layout and the reliability of breaking news. Primarily focused on the evolution of the industry, the magazine both informs and entertains the readership with up-to-date news, the latest technological trends and automotive events from Australia and around the world.

The diversity of readership includes key decision-makers and influencers such as business owners and collision repairers from Australia and New Zealand, insurers, global car manufacturers, automotive equipment and ancillary manufacturers, national distributors, and of course educators.

Key programs

Entrepreneurial Women
Future Leaders of the Industry
Lifetime Achievement Awards
Movers and Shakers
Symposium 2022

Regular features

Local and international news
European industry insight
USA update
Trans-Tasman
Hot rod review
Technology trends
Product innovation
OEM Snapshot

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Publication partners



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Print advertising rates

Magazine rates	11 Times	6 Times	3 Times	1 Time
Double Page Spread				\$6,300
Front Cover and Inside Front Cover				\$5,900
Back Cover	\$3,950	\$4,250	\$4,500	\$4,870
Inside Back Cover	\$3,850	\$3,950	\$4,350	\$4,670
Full Page	\$3,650	\$3,850	\$4,140	\$4,560
Half Page	\$2,100	\$2,200	\$2,340	\$2,590
Third Page	\$1,400	\$1,525	\$1,630	\$1,765
Quarter Page	\$1,100	\$1,150	\$1,195	\$1,300
A4 Insert				\$1,900
All other inserts				POA

All rates exclude GST

Digital advertising rates

e-Newsletter rates	Monthly	Weekly
Video	\$1,600	
Wide Banner	\$1,095	\$360
Box Banner	\$900	\$310
Narrow Banner	\$600	\$210
eDM	\$1,200 per broadcast	

All rates exclude GST

Deadlines print and digital

2022 Issue	Booking	Material
February	11 January	18 January
March	10 February	17 February
April	11 March	18 March
May	11 April	18 April
June	11 May	18 May
July	10 June	17 June
August	11 July	18 July
September	11 August	18 August
October	12 September	19 September
November	11 October	18 October
December	11 November	18 November

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Print specifications

Front Cover:	210mm wide x 203mm deep + 5mm bleed
Double Page Spread:	420mm wide x 297mm deep + 5mm bleed
Full Page (bleed):	210mm wide x 297mm deep + 5mm bleed
Half Page Horizontal (bleed):	210mm wide x 150mm deep + 5mm bleed
Half Page Horizontal (Non-bleed):	180mm wide x 125mm deep
Third Page Vertical:	71mm wide x 297mm deep + 5mm bleed
Third Page Horizontal:	180mm wide x 80mm deep
Quarter Page Horizontal:	180mm wide x 60mm deep

Print format

Hi-resolution, print ready PDF (cmyk colour mode)
Inserts must not exceed 205mm wide x 292mm deep

Digital specifications

e-Newsletter	Width (pixels)	Height (pixels)
Wide Banner	560	100
Narrow Banner	260	100
Box Banner	260	200

Contact details

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