

A white sports car is shown from a front-three-quarter view, partially obscured by a vibrant red, flame-like glow that fills the right side of the image. On the left, dynamic water splashes and droplets are visible against a dark background. The car's headlights are illuminated with a red light, and a small 'NCR' logo is visible on the front grille. The overall composition is high-contrast and energetic.

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

ACKNOWLEDGED
BY THE INDUSTRY AS
THE LEADING MAGAZINE

2021 Media Guide

Network | Connect | Recognise

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

Publication profile

The National Collision Repairer magazine is acknowledged by the industry as the leading publication for the collision repair professional due to the quality of the content, the extensive reach, easy-to-read layout and the reliability of breaking news.

Primarily focused the evolution of the industry, the magazine both informs and entertains the readership with up-to-date news, the latest technological trends and automotive events from Australia and around the world.

The diversity of readership includes key decision-makers and influencers such as business owners and collision repairers from Australia and New Zealand, insurers, global car manufacturers, automotive equipment and ancillary manufacturers and distributors.

Key programs

Entrepreneurial Women
Future Leaders of the Industry
Lifetime Achievement Awards
Movers and Shakers
Symposium 2021

Regular features

Local and international news
European industry insight
USA update
Across the ditch
Hot rod review
Technology trends
Product innovation
OEM overview

2021 Media Guide

Publication partners



THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

Print advertising rates

Magazine rates	11 Times	6 Times	3 Times	1 Time
Double Page Spread				\$6,100
Front Cover and Inside Front Cover				\$5,700
Back Cover	\$3,840	\$4,100	\$4,350	\$4,720
Inside Back Cover	\$3,720	\$3,840	\$4,215	\$4,530
Full Page	\$3,530	\$3,765	\$4,038	\$4,425
Half Page	\$2,020	\$2,135	\$2,270	\$2,510
Third Page	\$1,380	\$1,480	\$1,580	\$1,715
Quarter Page	\$1,025	\$1,110	\$1,160	\$1,260
A4 Insert				\$1,850
All other inserts				POA

All rates exclude GST

Digital advertising rates

e-Newsletter rates	Monthly	Weekly
Video	\$1,550	
Wide Banner	\$1,050	\$350
Box Banner	\$875	\$300
Narrow Banner	\$580	\$200
eDM	\$1,100 per broadcast	

All rates exclude GST

Deadlines print and digital

2021 Issue	Booking	Material
February	12 January	19 January
March	12 February	19 February
April	12 March	19 March
May	12 April	19 April
June	11 May	18 May
July	11 June	18 June
August	12 July	19 July
September	11 August	18 August
October	10 September	17 September
November	12 October	19 October
December	10 November	18 November

2021 Media Guide

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

Print specifications

Front Cover:	210mm wide x 203mm deep + 5mm bleed
Double Page Spread:	420mm wide x 297mm deep + 5mm bleed
Full Page (bleed):	210mm wide x 297mm deep + 5mm bleed
Full Page (non-bleed):	180mm wide x 252mm deep
Half Page Horizontal (bleed):	210mm wide x 150mm deep + 5mm bleed
Horizontal (Non-bleed):	180mm wide x 125mm deep
Third Page Vertical:	71mm wide x 297mm deep + 5mm bleed
Third Page Horizontal:	180mm wide x 80mm deep
Quarter Page Horizontal:	180mm wide x 60mm deep

Print format

Hi-resolution, print ready PDF (cmyk colour mode)
Inserts must not exceed 205mm wide x 292mm deep

Digital specifications

e-Newsletter

	Width (pixels)	Height (pixels)
Wide Banner	560	100
Narrow Banner	260	100
Box Banner	260	200



Contact details

Advertising and editorial

Joe McFadries

Editor

PO Box 1258

Kyneton, Vic 3444

Mobile: 0458 588 333

joe@nationalcollisionrepairer.com.au

Digital content

Josephine McFadries

Digital Editor

PO Box 1258

Kyneton, Vic 3444

Mobile: 0406 421 902

josephine@nationalcollisionrepairer.com.au

Production enquiries Chris Stone – Mobile: 0407 939 668 – chris@stonie.com.au

2021 Media Guide