

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

ACKNOWLEDGED BY THE INDUSTRY AS THE LEADING MAGAZINE



2019 Media Guide

Content | Commitment | Credibility

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

Publication profile

The National Collision Repairer magazine is acknowledged by the industry as the leading publication for the collision repair professional due to the quality of the content, the extensive reach, easy-to-read layout and the reliability of breaking news.

Primarily focused the evolution of the industry, the magazine both informs and entertains the readership with up-to-date news, the latest technological trends and automotive events from Australia and around the world.

The diversity of readership includes key decision-makers and influencers such as business owners and collision repairers from Australia and New Zealand, insurers, global car manufacturers, automotive equipment and ancillary manufacturers and distributors.

Key programs

Symposium 2019
Lifetime Achievement Awards
Future leaders of the industry

Regular features

Local and international news
European industry insight
Stateside report
Across the ditch
Hot rod review
Local motorsport
Product innovation
OEM overview

Publication partners



2019 Media Guide

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

Print advertising rates

Magazine rates	11 Times	6 Times	3 Times	1 Time
Double Page Spread				\$6,100
Front Cover and Inside Front Cover				\$5,570
Back Cover	\$3,730	\$3,985	\$4,220	\$4,575
Inside Back Cover	\$3,610	\$3,730	\$4,090	\$4,395
Full Page	\$3,425	\$3,655	\$3,920	\$4,295
Half Page	\$1,965	\$2,075	\$2,200	\$2,435
Third Page	\$1,340	\$1,435	\$1,535	\$1,665
Quarter Page	\$995	\$1,075	\$1,125	\$1,225
A4 Insert				\$1,795
All other inserts				POA

All rates exclude GST

Digital advertising rates

e-Newsletter rates	Monthly	Weekly
Video	\$1,500	
Wide Banner	\$990	\$330
Box Banner	\$850	\$290
Narrow Banner	\$560	\$190
eDM	\$990 per broadcast	

All rates exclude GST

Deadlines print and digital

2019 Issue	Booking	Material
February	11 January	18 January
March	11 February	18 February
April	11 March	18 March
May	12 April	19 April
June	10 May	17 May
July	10 June	17 June
August	12 July	19 July
September	12 August	19 August
October	12 September	19 September
November	11 October	18 October
December	11 November	18 November

2019 Media Guide

THE NATIONAL Collision Repairer

News, views & information for the Collision Industry Professional

Print specifications

Front Cover:	210mm wide x 191mm deep + 5mm bleed
Double Page Spread:	420mm wide x 297mm deep + 5mm bleed
Full Page (bleed):	210mm wide x 297mm deep + 5mm bleed
Full Page (non-bleed):	180mm wide x 252mm deep
Half Page Horizontal (bleed):	210mm wide x 150mm deep + 5mm bleed
Horizontal (Non-bleed):	180mm wide x 125mm deep
Third Page Vertical:	56mm wide x 252mm deep
Third Page Horizontal:	180mm wide x 80mm deep
Quarter Page Horizontal:	180mm wide x 60mm deep

Print format

Press optimised PDF or Tiff @ 300dpi (size 210x 297mm) + 5mm bleed
Inserts must not exceed 205mm wide x 292mm deep

Digital specifications

e-Newsletter	Width (pixels)	Height (pixels)
Wide Banner	560	100
Narrow Banner	260	100
Box Banner	260	200

Contact details

Advertising and editorial

Joe McFadries

Editor

PO Box 3183

Dendy, Vic 3186

Mobile: 0458 588 333

joe@nationalcollisionrepairer.com.au

Digital content

Josephine McFadries

Digital Editor

PO Box 3183

Dendy, Vic 3186

Mobile: 0406 421 902

josephine@nationalcollisionrepairer.com.au

Production enquiries Chris Stone – Mobile: 0407 939 668 – stonie@pnc.com.au

2019 Media Guide